

## Strategic Active Plan 2005-2007

Level	Objectives	Expected Results	Activities
<b>Institutional</b>	<b>1. Developing the role of the Association at level of Civil Society and Institutions</b>	<ul style="list-style-type: none"> <li>+ Identification of the network to facilitate dialogue in civil society</li> <li>+ Identification of the Association as representative interlocutor of Mediterranean Countries' civil society</li> <li>+ Attendance on european working- tables about Mediterranean problems</li> <li>+ Growth of Association's followers</li> </ul>	<ul style="list-style-type: none"> <li>▫ Introduction of the Association in various Countries</li> <li>▫ Introduction of Association to national and international institutions</li> <li>▫ Promotion of times for exchange opinions and dialogue about the main themes of mediterranean interest</li> <li>▫ Partecipation to institutional times of dialogue and comparison</li> </ul>
	<b>1. Strengthening dialogue in Mediterranean Countries' civil Society</b>	<ul style="list-style-type: none"> <li>+ Improvement of dialogue possibility and comparison on main theme at level of civil society</li> </ul>	<ul style="list-style-type: none"> <li>▫ Promotion of discussion and comparison meeting</li> <li>▫ Development of comparison and discussion means on web</li> <li>▫ Exchange of position documents and analysis</li> </ul>
	<b>2. Strengthening dialogue between Mediterranean Countries civil society and institutions</b>	<ul style="list-style-type: none"> <li>+ Increase and improvement of dialogue and comparison possibilities with European National Institution</li> </ul>	<ul style="list-style-type: none"> <li>▫ Draft of national positions about main themes</li> <li>▫ Processing of joint documents and positions</li> <li>▫ Partecipation to institutional meetings</li> </ul>
<b>Structural</b>	<b>1. Ensuring minimum functionality to the Association</b>	<ul style="list-style-type: none"> <li>+ Ensure plenari operatività of th Association</li> <li>+ Facilitate activity management</li> </ul>	<ul style="list-style-type: none"> <li>▫ Identification and preparation of the centre</li> <li>▫ Staff recruitment</li> <li>▫ Work planning</li> </ul>
	<b>2. Promote and ensure the start and functioning on National Meetings</b>	<ul style="list-style-type: none"> <li>+ Facilitate dialogue at level of national and Mediterranean Countries' civil society</li> </ul>	<ul style="list-style-type: none"> <li>▫ Introduction of the Association's aims to social realities of various Countries</li> <li>▫ Convocation of an annual meeting</li> <li>▫ Definition of a national working-program</li> <li>▫ Promotion of discussions and position's definitions on the themes of interest</li> </ul>

# Operational

<p><b>1. Facilitate information</b></p>	<ul style="list-style-type: none"> <li>+ Improve information toward associations</li> <li>+ Ensure Associations the acces to information</li> <li>+ Improve information exchange between Associations</li> <li>+ Increase in information toward public opinion about mediterranean matters</li> </ul>	<ul style="list-style-type: none"> <li>▫ Constitution of a work-group for the information-communication</li> <li>▫ Launching a Mediterranean observatory/press agency</li> <li>▫ Linking the different Web pages through a Mediterranean Portal in Arabic, French, English</li> <li>▫ Developing an Intranet network for the Associations</li> <li>▫ Establishing a mediterranean journalists' database</li> </ul>
<p><b>2. Facilitate communication</b></p>	<ul style="list-style-type: none"> <li>+ Increase in mutual knowledge and of dialogue between Associations</li> <li>+ Possibility of discussions, comparisons between Associations</li> <li>+ Improvement of collaboration and cooperation between Associations</li> <li>+ Improvement of cultural comparison and strengthening of values and behaviours</li> <li>+ Increase in cooperation initiatives between Countries at cultural and operational level</li> </ul>	<ul style="list-style-type: none"> <li>▫ Realizing an evaluation of the communication actual level on the Associations</li> <li>▫ Developing intranet network</li> <li>▫ Establishing a newsletter in Arabic, English and French</li> <li>▫ Realizing an e-learning Platform</li> </ul>
<p><b>3. Promote training</b></p>	<ul style="list-style-type: none"> <li>+ Improvement of Partnership</li> <li>+ Improvement of collaboration between Associations</li> </ul>	<ul style="list-style-type: none"> <li>▫ Survey about needs and priority</li> <li>▫ Identification of the available human and financial resources</li> <li>▫ Realizing a Capacity Building program: Group Dynamics, Formative Methods, Planning and Management</li> </ul>
<p><b>4. Develop Capacity Building in civil society</b></p>	<ul style="list-style-type: none"> <li>+ Increase in information and communication ability</li> <li>+ Increase in relation ability between Associations and Institutions</li> <li>+ Increase in Associations' operational and managment ability</li> <li>+ Increase in evaluation ability</li> </ul>	<ul style="list-style-type: none"> <li>▫ Workshop on communication and information</li> <li>▫ Workshop on gender approach in development</li> <li>▫ Workshop on project management</li> <li>▫ Workshop on activities and project planning</li> <li>▫ Workshop on European Commission</li> </ul>